

ADVERTISER

Contact _____ EMAIL _____
 Address _____
 City _____ State _____ Country _____ Zip _____
 Phone _____ Fax _____

BILLING

**ADVERTISING
 CONTRACT**

COMPANY _____
 Contact _____ EMAIL _____
 Address _____
 City _____ State _____ Country _____ Zip _____
 Phone _____ Fax _____

ADVERTISING RATES PER ISSUE

SIZE

COST / FREQUENCY

FEATURING IN ISSUES

<input type="checkbox"/> Preferred (upon availability)	1 each to 3 X each per year	4X each per year	total cost
<input type="checkbox"/> Back Cover	<input type="checkbox"/> 3,150	<input type="checkbox"/> 2,500	
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800	
<input type="checkbox"/> First Page Right	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800	
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800	
<input type="checkbox"/> Regular			
<input type="checkbox"/> Full Page	<input type="checkbox"/> 2,750	<input type="checkbox"/> 1,210	
<input type="checkbox"/> Half Page Horizontal	<input type="checkbox"/> 1,403	<input type="checkbox"/> 500	
<input type="checkbox"/> Quarter Page Vertical	<input type="checkbox"/> 485	<input type="checkbox"/> 275	
<input type="checkbox"/> Eighth Page Horizontal	<input type="checkbox"/> 83	<input type="checkbox"/> 54	

<input type="checkbox"/> 2021 no. 1
<input type="checkbox"/> 2021 no. 2
<input type="checkbox"/> 2021 no. 3
<input type="checkbox"/> 2021 no. 4
<input type="checkbox"/> 2022 no. 1
<input type="checkbox"/> 2022 no. 2
<input type="checkbox"/> 2022 no. 3
<input type="checkbox"/> 2022 no. 4
<input type="checkbox"/> 2023 no. 1
<input type="checkbox"/> 2023 no. 2
<input type="checkbox"/> 2023 no. 3
<input type="checkbox"/> 2023 no. 4

COST OF AD(s) _____ - Advertisers that run their ads non-consecutively will be
 Adjustment _____ charged an additional fee of \$50 if changes are made within the ad.
 Total Cost _____ - For an additional fee, the ANS will design your Ad. See contact information
 below for more information.

Payment Check (US Currency) Payable to American Numismatic Society
 American Express Visa Mastercard

Card No. _____ CSC Code _____

Name on Card: _____ Exp Date: _____

Address of Card Holder: _____

City: _____ State: _____ Country _____ Zip: _____

Signature: _____ DATE: _____

To pay by bank transfer:

Bank Name: Bank of America
 Sift #: BOFAUS3N
 ABA #: 026009593
 CHIPS#: 0959
 Bank account #: 483043576888
 For benefit of The American Numismatic Society

Bank Address:
 Bank of America,
 1 Bryant Park,
 New York, NY 10036

Notes:

ANS Magazine

ADVERTISING SPECIFICATIONS

FULL PAGE

8.125 inches wide
x
10.75 inches high

[this includes
a 1/8 (.125) inch bleed
on all four sides]

Trim size:
7.875 inches wide by
10.5 inches high
[for a full bleed - add 1/8
(.125) around.]

safety margin:
Text/Live matter 3/8
(.375) inches from trim
from trim

– At actual size, files must be
300ppi (pixels per inch) or greater.

– **Files must be CMYK.**

– Accepted formats: jpeg, tif, eps, CMYK pdf

1/2 PAGE HORIZONTAL

6.75 inches wide
x
4.5 inches high

1/4 PAGE VERTICLE

3.25
inches wide
x
4.5
inches high

**1/8 PAGE
HORIZONTAL**
3.25 " wide x
2.125 " high

The ANS Magazine is a full-color publication distributed to all ANS Members, as well as at major numismatic conventions and conferences, and by subscription (approximately 6,000 annually). The *ANS Magazine* is produced four times a year. We include your Ad in both the Print and Digital Versions of the *ANS Magazine*. For details please see the contract page or see contact information below.

Deadlines for advertising artwork are:

Issue	Artwork Due	Publication Mail Date - approximately
No. 1. (Spring Issue)	February 1	(mail date March 20)
No. 2. (Summer Issue)	May 3	(mail date June 21)
No. 3. (Fall Issue)	July 13	(mail date September 17)
No. 4. (Winter Issue)	November 1	(mail date December 23)

If you would like to advertise in the *ANS Magazine*, please print and fill out the ANS Magazine Advertising Contract form. Below is mailing and contact information.

All orders must be accompanied by a signed contract.

Unless otherwise pre-arranged - Single Ad rates are billable by the end of each publication date. Yearly contracts are billable by September 30 of the advertising year.