

**ADVERTISER**

Contact \_\_\_\_\_ EMAIL \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

**ADVERTISING  
 CONTRACT**

**BILLING**

COMPANY \_\_\_\_\_  
 Contact \_\_\_\_\_ EMAIL \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

ADVERTISING RATES PER ISSUE

SIZE	COST / FREQUENCY			FEATURING IN ISSUES
<input type="checkbox"/> Preferred (upon availability)	<b>1 each to 3 X each per year</b>	<b>4X each per year</b>	<b>total cost</b>	
<input type="checkbox"/> Back Cover	<input type="checkbox"/> 3,150	<input type="checkbox"/> 2,500		<input type="checkbox"/> 2019 no. 1
<input type="checkbox"/> Inside Front Cover	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800		<input type="checkbox"/> 2019 no. 2
<input type="checkbox"/> First Page Right	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800		<input type="checkbox"/> 2019 no. 3
<input type="checkbox"/> Inside Back Cover	<input type="checkbox"/> 3,000	<input type="checkbox"/> 1,800		<input type="checkbox"/> 2019 no. 4
<input type="checkbox"/> Regular				<input type="checkbox"/> 2020 no. 1
<input type="checkbox"/> Full Page	<input type="checkbox"/> 2,750	<input type="checkbox"/> 1,210		<input type="checkbox"/> 2020 no. 2
<input type="checkbox"/> Half Page Horizontal	<input type="checkbox"/> 1,403	<input type="checkbox"/> 500		<input type="checkbox"/> 2020 no. 3
<input type="checkbox"/> Quarter Page Vertical	<input type="checkbox"/> 485	<input type="checkbox"/> 275		<input type="checkbox"/> 2020 no. 4
<input type="checkbox"/> Eighth Page Horizontal	<input type="checkbox"/> 83	<input type="checkbox"/> 54		<input type="checkbox"/> 2021 no. 1
				<input type="checkbox"/> 2021 no. 2
				<input type="checkbox"/> 2021 no. 3
				<input type="checkbox"/> 2021 no. 4

COST OF AD(s) \_\_\_\_\_ - Advertisers that run their ads non-consecutively will be  
 Adjustment \_\_\_\_\_ charged an additional fee of \$50 if changes are made within the ad.  
 Total Cost \_\_\_\_\_ - For an additional fee, the ANS will design your Ad. See contact information  
 below for more information.

Payment  Check (US Currency) Payable to American Numismatic Society  
 American Express  Visa  Mastercard

Card No. \_\_\_\_\_ CSC Code \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address of Card Holder: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ DATE: \_\_\_\_\_

**To pay by bank transfer:**

Bank Name: Bank of America  
 Sift #: BOFAUS3N  
 ABA #: 026009593  
 CHIPS#: 0959  
 Bank account #: 483043576888  
 For benefit of The American Numismatic Society

Bank Address:  
 Bank of America,  
 1 Bryant Park,  
 New York, NY 10036

**Notes:**

# ANS Magazine

## ADVERTISING SPECIFICATIONS

### FULL PAGE

8.125 inches wide  
x  
10.75 inches high

**[this includes  
a 1/8 (.125) inch bleed  
on all four sides]**

Trim size:  
7.875 inches wide by  
10.5 inches high  
[for a full bleed - add 1/8  
(.125) around.]

safety margin:  
Text/Live matter 3/8  
(.375) inches from trim  
from trim

– At actual size, files must be  
300ppi (pixels per inch) or greater.

– **Files must be CMYK.**

– Accepted formats: jpeg, tif, eps, CMYK pdf

### 1/2 PAGE HORIZONTAL

6.75 inches wide  
x  
4.5 inches high

### 1/4 PAGE VERTICLE

3.25  
inches wide  
x  
4.5  
inches high

**1/8 PAGE  
HORIZONTAL**  
3.25 " wide x  
2.125 " high

The ANS Magazine is a full-color publication distributed to all ANS Members, as well as at major numismatic conventions and conferences, and by subscription (approximately 10,000 annually). The *ANS Magazine* is produced four times a year. We include your Ad in both the Print and Digital Versions of the *ANS Magazine*. For details please see the contract page or see contact information below.

Deadlines for advertising artwork are:

Issue	Artwork Due	Publication Date
No. 1. (Spring Issue)	February 1	(mail date March 20)
No. 2. (Summer Issue)	May 2	(mail date June 20)
No. 3. (Fall Issue)	July 13	(mail date September 15)
No. 4. (Winter Issue)	November 1	(mail date December 18)

If you would like to advertise in the *ANS Magazine*, please print and fill out the ANS Magazine Advertising Contract form. Below is mailing and contact information.

All orders must be accompanied by a signed contract.

Unless otherwise pre-arranged - Single Ad rates are billable by the end of each publication date. Yearly contracts are billable by September 30 of the advertising year.