### ADVERTISING RATES PER ISSUE

<table>
<thead>
<tr>
<th>Preferred (upon availability)</th>
<th>1 each to 3 X each per year</th>
<th>4X each per year</th>
<th>total cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Back Cover</td>
<td>3,150</td>
<td>2,500</td>
<td></td>
</tr>
<tr>
<td>☐ Inside Front Cover</td>
<td>3,000</td>
<td>1,800</td>
<td></td>
</tr>
<tr>
<td>☐ First Page Right</td>
<td>3,000</td>
<td>1,800</td>
<td></td>
</tr>
<tr>
<td>☐ Inside Back Cover</td>
<td>3,000</td>
<td>1,800</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Regular</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Full Page</td>
<td>2,750</td>
<td>1,210</td>
<td></td>
</tr>
<tr>
<td>☐ Half Page Horizontal</td>
<td>1,403</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>☐ Quarter Page Vertical</td>
<td>485</td>
<td>275</td>
<td></td>
</tr>
<tr>
<td>☐ Eighth Page Horizontal</td>
<td>83</td>
<td>54</td>
<td></td>
</tr>
</tbody>
</table>

- Advertisers that run their ads non-consecutively will be charged an additional fee of $50 if changes are made within the ad.
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### FEATURING IN ISSUES

- 2020 no. 1
- 2020 no. 2
- 2020 no. 3
- 2020 no. 4
- 2021 no. 1
- 2021 no. 2
- 2021 no. 3
- 2021 no. 4
- 2022 no. 1
- 2022 no. 2
- 2022 no. 3
- 2022 no. 4

COST OF AD(s) ____________
Adjustment ________________
Total Cost ________________

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### BILLING

**ADVERTISER**
- Contact________________________________________EMAIL___________________________
- City_____________________________ State_______Country__________________Zip________
- Phone___________________________________________ Fax____________________________

**COMPANY**
- Contact________________________________________EMAIL___________________________
- City_____________________________ State_______Country__________________Zip________
- Phone___________________________________________ Fax____________________________

### ADVERTISING CONTRACT

- Payment ☐ Check (US Currency) Payable to American Numismatic Society
  - American Express ☐ Visa ☐ Mastercard
- Card No.____________________________________________________________  CSC Code________________
- Name on Card: ________________________________________________
- Address of Card Holder: __________________________________________
- City:___________________________________ State:__________ Country_________________ Zip:___________
- Signature:_____________________________________________________   DATE: _________________________

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**Payment**

- ☐ Check (US Currency) Payable to American Numismatic Society
- ☐ American Express  ☐ Visa  ☐ Mastercard
- Card No.____________________________________________________________  CSC Code________________
- Name on Card: ________________________________________________
- Address of Card Holder: __________________________________________
- City:___________________________________ State:__________ Country_________________ Zip:___________
- Signature:_____________________________________________________   DATE: _________________________

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**To pay by bank transfer:**

- Bank Name: Bank of America
- Sift #: BOFAUS3N
- ABA #: 026009593
- CHIPS#: 0959
- Bank account #: 48304357888
- Bank Address: Bank of America, 1 Bryant Park, New York, NY 10036

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**Notes:**

- Bank Address: Bank of America, 1 Bryant Park, New York, NY 10036

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AMERICAN NUMISMATIC SOCIETY MAGAZINE • 75 Varick Street, floor 11, New York, NY 10013
tel: 212-571-4470 • fax: 212-571-4479 • email: magazine@numismatics.org • contact: Joanne Isaac ext. 112
The ANS Magazine is a full-color publication distributed to all ANS Members, as well as at major numismatic conventions and conferences, and by subscription (approximately 10,000 annually).

The ANS Magazine is produced four times a year. We include your Ad in both the Print and Digital Versions of the ANS Magazine. For details please see the contract page or see contact information below.

Deadlines for advertising artwork are:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Artwork Due</th>
<th>Publication Mail Date - approximately</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 1. (Spring Issue)</td>
<td>February 1</td>
<td>(mail date March 20)</td>
</tr>
<tr>
<td>No. 2. (Summer Issue)</td>
<td>May 2</td>
<td>(mail date June 19)</td>
</tr>
<tr>
<td>No. 3. (Fall Issue)</td>
<td>July 13</td>
<td>(mail date September 15)</td>
</tr>
<tr>
<td>No. 4. (Winter Issue)</td>
<td>November 2</td>
<td>(mail date December 18)</td>
</tr>
</tbody>
</table>

If you would like to advertise in the ANS Magazine, please print and fill out the ANS Magazine Advertising Contract form. Below is mailing and contact information.

All orders must be accompanied by a signed contract.

Unless otherwise pre-arranged - Single Ad rates are billable by the end of each publication date. Yearly contracts are billable by September 30 of the advertising year.